

Snap-Shots

Your Used Vehicle Market At a Glance *

JUNE 2010

FL312U TAMPA

TOP SELLERS JUN 2010

	UNITS	MKT SHR
** TOTAL MARKET **	7769	100 %
1 CARMAX - TAMPA	166	2.1%
2 TOYOTA OF TAMPA BAY	104	1.3%
3 BOND AUTO SALES INC	84	1.1%
3 KUHN HONDA	84	1.1%
5 COURTESY TOYOTA	77	1.0%
6 BRANDON FORD	74	1.0%
7 BRANDON HONDA	72	0.9%
8 STADIUM TOYOTA	69	0.9%
9 COURTESY NISSAN OF TAMPA	61	0.8%
10 GORDON CHEVROLET	59	0.8%

TOP SELLERS YTD 2010

	UNITS	MKT SHR
** TOTAL MARKET **	45173	100 %
1 CARMAX - TAMPA	1060	2.3%
2 BRANDON FORD	531	1.2%
3 BOND AUTO SALES INC	515	1.1%
4 COURTESY TOYOTA	422	0.9%
5 KUHN HONDA	387	0.9%
6 ABC AUTOS	370	0.8%
7 BRANDON HONDA	369	0.8%
7 TOYOTA OF TAMPA BAY	369	0.8%
9 REEVES IMPORT MOTORCARS	321	0.7%
10 COURTESY NISSAN OF TAMPA	303	0.7%

TOP MODELS DEALERS JUN 2010

	UNITS	MKT SHR
1 FORD F-SERIES	141	1.8%
2 HOND ACCORD	121	1.6%
3 TOYT CAMRY	118	1.5%
4 TOYT COROLLA	94	1.2%
5 NISS ALTIMA	89	1.1%
6 DODG RAM PICKUP	77	1.0%
7 BMW 3 SERIES	76	1.0%
8 CHEV C/K PICKUP	65	0.8%
9 HOND CIVIC	63	0.8%
10 CHEV IMPALA	50	0.6%

TOP MODELS PRIVATE PARTIES JUN 2010

	UNITS	MKT SHR
1 FORD F-SERIES	201	2.6%
2 HOND ACCORD	102	1.3%
3 HOND CIVIC	89	1.1%
4 CHEV C/K PICKUP	87	1.1%
5 FORD EXPLORER	84	1.1%
6 DODG RAM PICKUP	74	1.0%
7 NISS ALTIMA	69	0.9%
8 TOYT COROLLA	67	0.9%
9 TOYT CAMRY	64	0.8%
10 FORD FOCUS	63	0.8%

TOP SEGMENTS JUN 2010

	UNITS	MKT SHR
1 MID-SIZED CAR	1302	16.8%
2 COMPACT CAR	1107	14.2%
3 COMPACT SPORT UTILITY	976	12.6%
4 FULL-SIZED PICKUP	794	10.2%
5 NEAR LUXURY CAR	523	6.7%
6 MINIVAN	426	5.5%
7 SMALL SPORT UTILITY	396	5.1%
8 FULL-SIZED SPORT UTILITY	393	5.1%
9 LUXURY CAR	384	4.9%
10 LARGE CAR	322	4.1%

TOP ZIPS JUN 2010

	UNITS	MKT SHR
1 33614 TAMPA	477	6.1%
2 33647 TAMPA	350	4.5%
3 33619 TAMPA	298	3.8%
4 33511 BRANDON	289	3.7%
5 33610 TAMPA	261	3.4%
6 33615 TAMPA	252	3.2%
7 33624 TAMPA	225	2.9%
8 33612 TAMPA	212	2.7%
9 33594 VALRICO	204	2.6%
9 33617 TAMPA	204	2.6%

TOP LENDERS - FRANCHISE JUN 2010

	UNITS	MKT SHR
1 GROW FINANCIAL CU	114	1.5%
2 SUNCOAST SCHOOLS CU	107	1.4%
3 WELLS FARGO DEALER SERVICES	100	1.3%
4 WORLD OMNI FINANCIAL CORP	87	1.1%
5 GENERAL MOTORS ACCEPTANCE C	84	1.1%

TOP LENDERS - INDEPENDENT JUN 2010

	UNITS	MKT SHR
1 DRIVETIME ACCEPTANCE CO	90	1.2%
2 BOND AUTO SALES	78	1.0%
2 GROW FINANCIAL CU	78	1.0%
4 SUNCOAST SCHOOLS CU	57	0.7%
5 CARMAX AUTO FINANCE	54	0.7%

* This only includes sales in your market area. It includes all pump-ins but no pump-out sales.

SOURCE: Florida Department of Highway Safety and Motor Vehicles

Questions?

Call 1-800-369-5870

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